Apprenticeships: What you need to know

8 November 2018
Myth 1

‘Apprenticeships are for people doing plumbing and hairdressing’
170+ Industries 1500+ Job roles and Growing

Digital Marketer Fitness Instructor Engineer Business Executive Receptionist Procurement Animal Stylist Lawyer Groom Print Process Technician Production Engineer Laboratory Scientist Sheet Metal Engineer Dental Nurse Infrastructure Technician IT Technician Aircraft Engineer Software Developer Website Designer
Myth 2

Apprenticeships are for students who get lower grades.
What employers look for

- Problem solver: happy to ask for help but equally someone who can think and work things out themselves
- Good interpersonal skills: to work with clients or colleagues
- Usually need 5 or more GCSEs 4-9 including English and maths – sometimes higher
- Some require A levels or equivalent
Myth 3

Apprentices don’t get paid
They do – and it varies

- £3.70 an hour, but often more. Including time for training and holiday.
- At Cambridge University Press starting salary for entry level apprenticeship is c.£14,300. This rises mid-way through based on performance, and again on completion of the apprenticeship, to c.£18,900
- Degree apprenticeships can earn between £15,000 and £25,000
Myth 4

If you do an apprenticeship, you can’t then do a degree
## Apprenticeship Levels

<table>
<thead>
<tr>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
<th>Level 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intermediate level</td>
<td>Advanced level</td>
<td>Higher level</td>
<td>Degree level</td>
</tr>
<tr>
<td>Equivalent to 5 GCSEs passes at 9-4</td>
<td>Equivalent to 2 A Levels / Level 3 diploma / IB</td>
<td>Equivalent to a foundation degree</td>
<td>Degree</td>
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<tr>
<td>Often an option if still need to pass Maths &amp; English.</td>
<td>Progression on from GCSEs</td>
<td>After completion of A Levels or Level 3 in the same area.</td>
<td>After completion of A Levels or Level 4 in the same area or a degree in a different subject</td>
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Dalehead Foods

- Kate Witherley HR Manager, Dalehead Foods
- Emily Level 3 Apprenticeship in HR Support
Apprenticeships advertised in Cambridge and the surrounding area 2017 - 2018

Number of Apprenticeships

Apprenticeship by type
Level of Apprenticeships offered in Cambridgeshire and surrounding area

- Level 2
- Level 3
- Level 4
- Level 5
How to find apprenticeships?

- Cambridge Regional College was the largest training provider for apprenticeships in the Cambridgeshire area.
- 130 businesses and training providers also offered apprenticeships across the Cambridgeshire area.
- Universities Anglia Ruskin, Cambridge
Level 3 Social Media & Digital Marketing Apprenticeship
Light Blue Travel Ltd

We have a vacancy for a motivated and enthusiastic digital marketer apprentice to join our friendly team in Cambridge. Working closely with the sales and product team, roles will include website administration, SEO, social media and newsletter campaigns. A great opportunity to become involved in an exciting and fast growing travel business.

Apprenticeship summary

- **Weekly wage**: £150.00
- **Working week**: Monday to Friday 09:00-17:30
- **Total hours per week**: 37:30
- **Apprenticeship duration**: 24 months
- **Possible start date**:

Digital marketing is key to the travel industry.

Working closely with the sales and product teams the main roles will include:

- Social Media (Facebook, Twitter, Instagram etc.)
- Regular email Newsletter and SEO campaigns.
- Copywriting.
- Database management.

Requirements and prospects

**Desired skills**

- Good communication skills.
- General interest in digital and email marketing.
- Tech savvy and good understanding of online world and social media.
- Good English and grammar and copywriting skills.

**Personal qualities**

- Motivated and eager to learn.
- Recognise issues and act upon them.
- Professional attitude.
- Good team player.
- Friendly attitude with good sense of humour.

**Qualifications required**

- Grade A-C at GCSE (or equivalent) including English and Maths.

Future prospects

There is a genuine opportunity to progress into a full time role in the after the apprenticeship as the company is currently enjoying a period of significant growth.

**Things to consider**

Assistance with travel expenses will be considered. There may be some occasional Saturday morning work require (09.30-12.30pm). The current National Minimum Wage for an apprentice is £3.50 an hour. This rate applies to apprentices under 19 and those aged 19 or over who are in their first year. Apprentices must be paid at least the minimum wage rate for their age if they are aged 19 or over and have completed their first year. The minimum wage rates are £5.60 an hour for 18-20 year olds and £7.05 for anyone aged 21 and over. Apprentices are paid for their normal working hours and training that’s part of their apprenticeship (usually one day per week).
Apply through the employer’s website
Degree Apprenticeships

- BSc (Hons) Digital and Technology Solutions Degree Apprenticeship
- Routes to Nursing via Apprenticeships
- BA (Hons) Chartered Manager Degree Apprenticeship
- BSc (Hons) Healthcare Science Practitioner Degree Apprenticeship
- BSc (Hons) Building Surveying Chartered Surveyor Degree Apprenticeship
- BSc (Hons) Quantity Surveying Chartered Surveyor
Summary

✓ If you want to earn as well as learn.
✓ If you know what you want to do.
✓ If you learn by doing.
✓ If college or university doesn’t appeal but you want a qualification.
✓ If you want to gain experience.
LVC Work Experience 2019

Monday 3\textsuperscript{rd} June – Friday 7\textsuperscript{th} June
‘business has a role to play – supporting teachers and head teachers, inspiring young people and offering up-to-date insights into the world of work’

Paul Drechsler, CBI President
Most important factors in recruiting school/college leavers

- Attitudes towards work/character: 86% (2017), 89% (2016), 85% (2015)
- Academic results: 36% (2017), 31% (2016), 34% (2015)
- Relevant work experience: 2% (2017), 2% (2016), 2% (2015)

CBI 2017
Work Experience – Not just 1 week!

- It’s a competitive world!
- The importance of employability skills and attributes
- Relevant to 6th Form Colleges, apprenticeships and university
- Start thinking about building a portfolio of opportunities, work experience and extra-curricular activities
Work Experience 2019

- Opportunities in the different sectors of employment
- Targeted work placements
- IAG to find the right placements
- How to survive in the World of Work
- PSHE Day 24 January 2019
  - CV writing/interview preparation
- Year 10 Mock interviews – February 2019
Work Experience – The Process

- **Students/Tutors** – launch WEX process, research businesses/organisations for preferred choices
- **Students to find placements** – active search by students to find their placements
- Supply documentation & H&S checks
- Complete Booklets during WEX placement
- Feedback to tutors
What happens next?

- After parents evening, discussion with parents/Students
- Tutor/Careers mentoring – Information Advice and Guidance
- Deadline for ‘expression of interest’ choice to tutors/WEX team **Monday 3 December 2018**
- Deadline for completion of WEX process and all documentation to WEX Team **Friday 15 March 2019**
Confirmation of Placement

- WEX form needs to be signed by all parties – student, employer and parent
- H&S checks will need to be signed off by FormtheFuture before any placement is authorised
- Confirmation to student/parents of placement
- List of confirmed placement
FAQs

- Students encouraged to find placements themselves – however support as required
- Students should find placements within surrounding areas, Cambridge, Haverhill, Saffron Walden, Newmarket –
- WEX Team have lots of contacts – students are encouraged to ask about specific sectors of employment
Work Experience

- Wex@lvc.org
- reception@lvc.org

Apprenticeships

- lan.farr@lvc.org
- Direct to employers